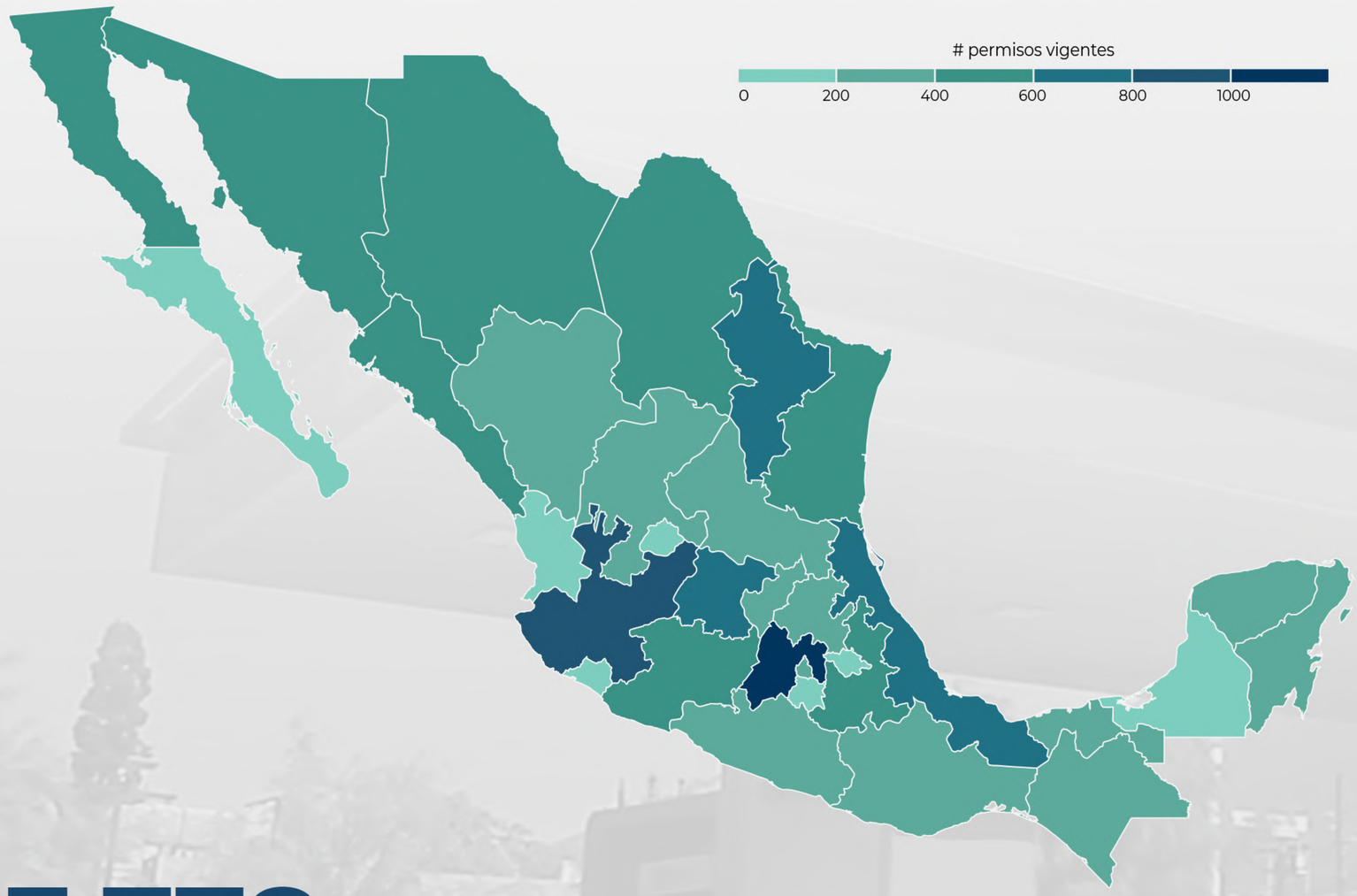
# Fotografía del Sector Gasolinero en México

Al mes de agosto del 2020

fuente:
PETRO PI Intelligence®

# 12,707 permisos vigentes de expendio al público de gasolinas y/o diésel




| Estado | # permisos vigentes | # personas por permiso | Densidad |
|---|---|---|---|
| Aguascalientes | 174 | 8,245 | 32 |
| Baja California | 598 | 6,078 | 117 |
| Baja California Sur | 175 | 4,598 | 421 |
| Campeche | 101 | 9,907 | 513 |
| Chiapas | 301 | 19,038 | 245 |
| Chihuahua | 574 | 6,623 | 430 |
| Ciudad de México | 380 | 23,733 | 4 |
| Coahuila | 443 | 7,266 | 342 |
| Colima | 122 | 6,436 | 45 |
| Durango | 220 | 8,495 | 544 |
| Estado de México | 1,140 | 15,288 | 19 |
| Guanajuato | 694 | 8,974 | 44 |
| Guerrero | 225 | 16,254 | 284 |
| Hidalgo | 304 | 10,153 | 69 |
| Jalisco | 939 | 8,956 | 85 |
| Michoacán | 482 | 10,011 | 124 |
| Morelos | 175 | 11,680 | 28 |
| Nayarit | 165 | 7,810 | 167 |
| Nuevo León | 684 | 8,202 | 94 |
| Oaxaca | 256 | 16,186 | 373 |
| Puebla | 563 | 11,731 | 60 |
| Querétaro | 317 | 7,191 | 37 |
| Quintana Roo | 201 | 8,573 | 250 |
| San Luis Potosí | 267 | 10,735 | 235 |
| Sinaloa | 521 | 6,059 | 112 |
| Sonora | 540 | 5,694 | 342 |
| Tabasco | 219 | 11,746 | 113 |
| Tamaulipas | 552 | 6,613 | 145 |
| Tlaxcala | 122 | 11,312 | 32 |
| Veracruz | 752 | 11,356 | 97 |
| Yucatán | 289 | 7,817 | 136 |
| Zacatecas | 212 | 7,861 | 354 |

**3,778** Gasolineras venden combustible con marca diferente a PEMEX

**151** marcas distintas a PEMEX (3,739 estaciones)

**39** estaciones con combustible genérico (sin marca)

fuente: PETRO PI Intelligence

# 8,929 PEMEX

# 3,778 OTRAS

**8,929 permisos** están identificados con combustible marca Pemex para su expendio. Sin embargo, de acuerdo al Reporte Trimestral 2T2020 de Pemex, sólo **7,954 gasolineras** expenden combustible marca Pemex, bajo el modelo de franquicia.

| Marca | may-20 | jun-20 | jul-20 | ago-20 |
|---|---|---|---|---|
| Pemex | 9119 | 9073 | 8983 | 8929 |
| BP | 539 | 537 | 537 | 532 |
| G500 | 459 | 459 | 459 | 460 |
| Exxon Mobil | 355 | 355 | 422 | 422 |
| Repsol | 273 | 273 | 273 | 274 |
| Total | 257 | 257 | 257 | 257 |
| Shell | 246 | 243 | 240 | 240 |
| Chevron | 187 | 187 | 187 | 188 |
| Arco | 186 | 186 | 186 | 188 |
| Gulf | 164 | 164 | 162 | 162 |
| La Gas (Techpro) | 75 | 75 | 75 | 85 |
| Rendichicas | 74 | 74 | 74 | 71 |
| Windstar | 57 | 57 | 57 | 57 |
| Valero | 2 | 45 | 45 | 45 |
| Genérico | 40 | 40 | 40 | 39 |
| Circle K | 4 | 4 | 38 | 38 |
| Tesoro | 16 | 19 | 19 | 38 |
| Orsan | 43 | 43 | 37 | 37 |
| Redpetroil | 29 | 26 | 27 | 36 |
| Akron | 35 | 35 | 35 | 35 |
| Smartgas | 34 | 34 | 35 | 35 |
| Fullgas | 33 | 33 | 33 | 33 |
| Cargo gas | 28 | 27 | 27 | 27 |
| Carvel | 24 | 24 | 24 | 24 |
| 76 | 18 | 20 | 21 | 21 |
| Fullok | 19 | 19 | 19 | 19 |
| Total gas | 19 | 19 | 19 | 19 |
| GRN | 17 | 17 | 17 | 17 |

| Marca | may-20 | jun-20 | jul-20 | ago-20 |
|---|---|---|---|---|
| Phillips 66 | 15 | 15 | 15 | 15 |
| Costco | 12 | 12 | 12 | 12 |
| Gasco | 12 | 12 | 12 | 12 |
| Forza | 10 | 10 | 10 | 10 |
| Goodprice | 9 | 9 | 9 | 9 |
| Soriana | 9 | 9 | 9 | 9 |
| Get | 7 | 7 | 7 | 7 |
| K Petrom | 7 | 7 | 7 | 7 |
| Karzo | 7 | 7 | 7 | 7 |
| Masterfuel | 7 | 7 | 7 | 7 |
| Save & Gas | 7 | 7 | 7 | 7 |
| Xpress | 7 | 7 | 7 | 7 |
| 1 | 5 | 6 | 6 | 6 |
| Flecha | 6 | 6 | 6 | 6 |
| Gasomax | 2 | 6 | 6 | 6 |
| GGR | 6 | 6 | 6 | 6 |
| Su Gaso | 6 | 6 | 6 | 6 |
| Supercarga | 6 | 6 | 6 | 6 |
| VP Racing Fuels | 6 | 6 | 6 | 6 |
| Dynami | 5 | 5 | 5 | 6 |
| 57 | 5 | 5 | 5 | 5 |
| Ener | 5 | 5 | 5 | 5 |
| Flash | 5 | 5 | 5 | 5 |
| Gastop | 5 | 5 | 5 | 5 |
| Lucky Gas | 5 | 5 | 5 | 5 |
| Maxfuel | 5 | 5 | 5 | 5 |
| Petrolaguna | 5 | 5 | 5 | 5 |
| Ultra Eco | 5 | 5 | 5 | 5 |

| Marca | may-20 | jun-20 | jul-20 | ago-20 |
|---|---|---|---|---|
| Villita | 5 | 5 | 5 | 5 |
| Oktan | 5 | 5 | 4 | 4 |
| Black Gold | 4 | 4 | 4 | 4 |
| Comborsa | 4 | 4 | 4 | 4 |
| Energy | 4 | 4 | 4 | 4 |
| Free Energy | 4 | 4 | 4 | 4 |
| Full n Go | 4 | 4 | 4 | 4 |
| Leyvagas | 4 | 4 | 4 | 4 |
| Mi Gasolina | 4 | 4 | 4 | 4 |
| Picorsa | 4 | 4 | 4 | 4 |
| Progas | 4 | 4 | 4 | 4 |
| Sunoco | 4 | 4 | 4 | 4 |
| Abimerhi | 3 | 3 | 3 | 3 |
| Consorcio Marin | 3 | 3 | 3 | 3 |
| K Energy | 3 | 3 | 3 | 3 |
| Max Gas | 3 | 3 | 3 | 3 |
| Petrorack | 3 | 3 | 3 | 3 |
| Petrum | 3 | 3 | 3 | 3 |
| Plusco | 3 | 3 | 3 | 3 |
| Quadria | 3 | 3 | 3 | 3 |
| Red Energy | 3 | 3 | 3 | 3 |
| Teika | 3 | 3 | 3 | 3 |
| Total Full | 3 | 3 | 3 | 3 |
| Redco | 2 | 2 | 2 | 3 |
| Silver | 1 | 2 | 2 | 3 |
| Eagle Gas | 0 | 0 | 0 | 3 |
| Us Fuel | 0 | 0 | 0 | 3 |
| ACM | 2 | 2 | 2 | 2 |

Tabla de marcas de combustible distinto a Pemex

fuente: PETRO PI Intelligence®

| Marca | may-20 | jun-20 | jul-20 | ago-20 |
|---|---|---|---|---|
| ASB | 2 | 2 | 2 | 2 |
| Combullantas | 2 | 2 | 2 | 2 |
| Gasmex | 2 | 2 | 2 | 2 |
| Monky's | 2 | 2 | 2 | 2 |
| Nitroil | 2 | 2 | 2 | 2 |
| Power Energy | 2 | 2 | 2 | 2 |
| Power Santa Fe | 2 | 2 | 2 | 2 |
| Realfuel | 2 | 2 | 2 | 2 |
| Rendiahorro | 2 | 2 | 2 | 2 |
| SSK | 2 | 2 | 2 | 2 |
| Tequila | 2 | 2 | 2 | 2 |
| Truckstop | 2 | 2 | 2 | 2 |
| Ultra Platinum | 2 | 2 | 2 | 2 |
| Vitol | 2 | 2 | 2 | 2 |
| Wasconblue | 2 | 2 | 2 | 2 |
| Petrolvalpa | 1 | 1 | 1 | 2 |
| Quickgas | 1 | 1 | 1 | 2 |
| Comet Fuel | 0 | 0 | 0 | 2 |
| 24 de junio | 1 | 1 | 1 | 1 |
| 24/7 | 1 | 1 | 1 | 1 |
| Águila | 1 | 1 | 1 | 1 |
| Akishino | 1 | 1 | 1 | 1 |
| Aledyj | 1 | 1 | 1 | 1 |
| American Fuel | 1 | 1 | 1 | 1 |
| Car Go | 1 | 1 | 1 | 1 |
| Carroil | 1 | 1 | 1 | 1 |
| Cedros | 1 | 1 | 1 | 1 |
| Clover | 1 | 1 | 1 | 1 |

| Marca | may-20 | jun-20 | jul-20 | ago-20 |
|---|---|---|---|---|
| Cofsa Gas | 1 | 1 | 1 | 1 |
| Conoco | 1 | 1 | 1 | 1 |
| Euro Petrol | 1 | 1 | 1 | 1 |
| Gas Internac. | 1 | 1 | 1 | 1 |
| Gas. Berriozabal | 1 | 1 | 1 | 1 |
| Gas. Cerro Hueco | 1 | 1 | 1 | 1 |
| Gas. Librasur | 1 | 1 | 1 | 1 |
| Gas. Polanco | 1 | 1 | 1 | 1 |
| Gaxo | 1 | 1 | 1 | 1 |
| Gemma | 1 | 1 | 1 | 1 |
| GH | 1 | 1 | 1 | 1 |
| Go | 1 | 1 | 1 | 1 |
| Godi | 1 | 1 | 1 | 1 |
| Halcón | 1 | 1 | 1 | 1 |
| HYJ | 1 | 1 | 1 | 1 |
| Ivan Hugo | 1 | 1 | 1 | 1 |
| Jisa | 1 | 1 | 1 | 1 |
| Los Pinos | 1 | 1 | 1 | 1 |
| Más Gasolineras | 1 | 1 | 1 | 1 |
| Neuma Energy | 1 | 1 | 1 | 1 |
| OGA | 1 | 1 | 1 | 1 |
| P Gas | 1 | 1 | 1 | 1 |
| Paragas | 1 | 1 | 1 | 1 |
| Petro Force | 1 | 1 | 1 | 1 |
| Petrol | 1 | 1 | 1 | 1 |
| Petrolub | 1 | 1 | 1 | 1 |
| Power | 1 | 1 | 1 | 1 |
| Primero | 1 | 1 | 1 | 1 |

| Marca | may-20 | jun-20 | jul-20 | ago-20 |
|---|---|---|---|---|
| Redgas | 1 | 1 | 1 | 1 |
| Star 12 | 1 | 1 | 1 | 1 |
| Station Plus | 1 | 1 | 1 | 1 |
| Targo | 0 | 1 | 1 | 1 |
| Viamigo | 1 | 1 | 1 | 1 |
| Vip Gas | 1 | 1 | 1 | 1 |
| Vred | 1 | 1 | 1 | 1 |
| Segorachi | 0 | 0 | 0 | 1 |
| Gassa | 0 | 0 | 0 | 1 |
| Gastol Fuel | 0 | 0 | 0 | 1 |
| Ganagas | 0 | 0 | 0 | 1 |
| Bristoil | 0 | 0 | 0 | 1 |

**7,780** gasolineras con imagen de PEMEX

**4,927** gasolineras registradas con imagen comercial diferente a la de PEMEX

**160** imágenes comerciales distintas a la de PEMEX

**39** estaciones sin imagen definida todavía

fuente: PETRO PI Intelligence